

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 10878 191640Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----200015Z 087654 /12

R 190933Z MAY 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 2309

UNCLAS BANGKOK 10878

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI

REF: USDOC 7220

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: NA
4. L.P. STANDARD LABS. CO., LTD.
- 4A. CODE: K
5. 218/1 SARN CHOW CHET LANE, NEW ROAD, SIPHYA
6. BANGKOK, THAILAND
7. ESTABL: 1892 8. EMPL: 440 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL, MALAYSIA, SINGAPORE AND
HONG KONG.
12. RPT. DATE: 05/77
- 13A. 28340/013 MFR.DIST. OF PHARMACEUTICAL PREPARATIONS
- 13B. 28440/013 MFR.DIST. OF COSMETICS AND PERFUME
14. CONTACT: MR. BOONYONG VONGVANIJ TITLE: MANAGING DIRECTOR
15. CABLE: STANLAB 16. TELEX: NA 17. TEL: 234-0174
18. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK;
THE CHARTERED BANK, SALADAENG CIRCLE, BANGKOK.
19. TRADE REFS: POLAK'S FRUTAL WORKS INC., 35 SPRAGUE AVENUE,
MIDDLETOWN, NEW YORK 10940.
20. AGENCY REP: NA

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CAPITAL OF US\$150,000 TO ACT AS MANUFACTURER OF PHARMACEUTI-
CALS, COSMETICS AND PERFUME. RAW MATERIALS ARE IMPORTED
FROM THE UNITED STATES (50 PERCENT), W. GERMANY (30 PERCENT),
ENGLAND (10 PERCENT) AND FRANCE (10 PERCENT). IN ADDITION
TO SELLING ITS FINISHED PRODUCTS LOCALLY, IT ALSO EXPORTS TO
MALAYSIA, SINGAPORE AND HONG KONG. THE TOTAL INVESTMENT IN
CAPITAL EQUIPMENT WHICH WAS IMPORTED MOSTLY FROM TAIWAN AND

U.S. WAS REPORTED TO BE US\$100,000. SUBJECT FIRM OCCUPIES A BUILDING OF ITS OWN WITH A TOTAL AREA OF 5,800 SQ.METERS THAT INCLUDES A FACTORY OF ABOUT 4,800 SQ.METERS. SUBJECT IS LOCATED IN ONE OF THE BUSINESS DISTRICTS OF BANGKOK. L.P. STANDARD EMPLOYS 440 PEOPLE INCLUDING 40 SALESMEN AND ITS TURNOVER IN 1976 WAS REPORTED TO BE US\$3,750,000. IT IS A MEMBER OF THE ASSOCIATION OF THAI INDUSTRIES AND IS CLOSELY ASSOCIATED WITH THE FOLLOWING FIRMS: BRITISH DISPENSARY CO.,LTD.; VONGVANIJ INVESTMENT CO., LTD.; VONGVANIJ LTD. PARTNERSHIP (A REAL ESTATE COMPANY) AND UNIVERSAL FOOD CO.,LTD. (WTDR 7/76 - MANUFACTURER AND EXPORTER OF CANNED FOOD). L.P. STANDARD ENJOYS A GOOD REPUTATION WITHIN LOCAL BUSINESS AND BANKING CIRCLES. LOCAL BANKS REPORT THAT IT MAINTAINS A SATISFACTORY ACCOUNT AND OVERDRAFT FACILITIES HAVE ALSO BEEN EXTENDED WITH GOOD RESULTS. SUBJECT FIRM IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT/SOMSAK APPROVED BY: JAMES H. SAVERY
AT: AMEMBASSY BANGKOK
WHITEHOUSE

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Message Attributes

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Sent Date: 19-May-1977 12:00:00 am
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Review Transfer Date:
Review Withdrawn Fields: n/a
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Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BEXP, TH
To: COM
Type: TE
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